

International Conference Furniture and Woodworking Cluster Partnership

Both, Czech and foreign furniture, interior design and woodworking professionals met as part of the international conference Furniture and Woodworking Cluster Partnership in Brno. Within the framework of the event, a new international partnership was established by signing a Memorandum of Cooperation between the participating furniture clusters from the Czech Republic, Slovenia, Spain and Sweden.

On 29 October 2019, an international conference Furniture and Woodworking Cluster Partnership was held in Brno, organized by the Cluster of Czech Furniture Manufacturers, cooperative. The program of the event was focused mainly on establishing new business contacts, sharing examples of good practice and experience in the field of furniture, interior design, innovations and especially on establishing a new international partnership among the participating clusters.

The conference was attended by members of the Cluster of Czech Furniture Manufacturers, who presented their activities and services, but also representatives of foreign clusters who presented the activities of their organizations. Foreign participants of the conference were representatives of HABC - Basque Habitat, Wood, Hospitality and Design Cluster (Spain), Interior Design Cluster Sweden (Sweden) and Wood Industry Cluster (Slovenia).

As part of the afternoon program, the furniture clusters from the Czech Republic, Slovenia, Spain and Sweden signed a Memorandum on Cooperation in the furniture and woodworking sector, which established the international platform Furniture and Woodworking Cluster Partnership. The Italian Cluster Arredo e Sistema Casa has also supported the establishment of the partnership, will sign the Memorandum on Cooperation additionally and thus become the fifth founding member of the international platform. As emphasized by Lucia Haraslíňová, Chairwoman of the Cluster of Czech Furniture Manufacturers, the basic motivation for establishing a partnership was an international cooperation in the field of scientific research, technology transfer and know-how transfer, as well as preparation of joint international projects leading to European Strategic Cluster Partnership.

On the second day of the conference 30 October 2019, the first working kick off meeting of the Furniture and Woodworking Cluster Partnership platform took place in Ořechov, as well as a visit to the Technology Center of the Cluster of Czech Furniture Manufacturers and company NADOP-VÝROBA NÁBYTKU, a.s.

The whole two-day event was part of the activities of the project “KČN - Cluster Internationalization”, and was financially supported from the Operational Program Enterprise and Innovation for Competitiveness 2014 - 2020, Call IV Program of Support Cooperation - Clusters.