

Cluster of Czech Furniture Manufacturers Receives Prestigious Gold Cluster Excellence Label



Brno, 17. 3. 2025 – Cluster of Czech Furniture Manufacturers has achieved a significant international recognition by receiving the Gold Cluster Excellence Label "Cluster Management Excellence Label GOLD – Proven for Cluster Excellence." This prestigious award is granted by the European Secretariat for Cluster Analysis (ESCA) and confirms the high level of management and development of the cluster. The certification is valid until March 31, 2027. The Cluster of Czech Furniture Manufacturers is currently the second cluster in the Czech Republic holding this Gold Cluster Excellence Label.

The Gold Cluster Excellence Label is a recognized benchmark for quality and efficiency in cluster management across Europe. Its awarding results from a rigorous evaluation process that considers key aspects such as strategic management, benefits for cluster members, internationalization, and an innovative approach to sector development.

"Receiving the Gold Label is proof of our long-term efforts to enhance the quality of services and strengthen the competitiveness of our members in both domestic and international markets," said Lucia Haraslíňová, the Chairwoman of the Cluster of Czech Furniture Manufacturers. "This achievement confirms our position among leading European cluster organizations and opens up new opportunities for collaboration and further development."

The Cluster of Czech Furniture Manufacturers brings together leading manufacturers, suppliers, and universities in the furniture industry. Its goal is to support innovation, technological advancement, and international cooperation to enhance the competitiveness of the Czech furniture sector.

More information about the certification can be found on the ESCA website: <https://www.cluster-analysis.org/>.